

# CREATIVE INTELLIGENCE



## CREATIVE INTELLIGENCE CERTIFICATION COURSE

A 3-month international  
applied creativity class

*Powered by*



## ABOUT

Creative Intelligence Certification Course is a 3-month international applied creativity class. It is presently the most prestigious Creative Intelligence Class in the World. The class has turned out over 61 Certified Coaches in less than two years. According to the World Economic Forum (WEF), creativity is one of the top three skills needed to succeed in this century.

Creative Intelligence is the application of creativity to any work or task in order to generate peak performance. Creative intelligence is 'going beyond the existing to create a new or a better approach of getting any job done effectively.' Creative Intelligence is a mindset that helps you move beyond the obtainable so as to achieve the attainable.

The Creative Intelligence Certification Course is now fully powered by Global League of Creative Intelligence Certified Coaches, Texas United States and School of Creativity.

The World Creativity and Innovation Week, Oxford Ohio, has continuously endorsed and supported the certification since it started.

# ABOUT

## VISION

Our vision at the Creative Intelligence Training is to activate productivity, profitability, and competitive Advantage.

## WHO SHOULD ATTEND

- Ø Leaders of Thoughts
- Ø Corporate Leaders
- Ø Managers
- Ø Business Owners
- Ø Entrepreneurs (Established and intending)

## LEARNING OUTCOMES

- At the end of the class, it is expected that participants will understand how to move from work to competence and from competence to accomplishment.
- At the end of this experience every participant should have created and developed a product that will help solve problem or bring satisfaction to certain set of people.
- This course is expected to empower participants and help them identify the right problem to proffer solution to.
- At the completion of this class, participants should have built a creative and innovative mindset that is functional in accomplishing their everyday task.
- Participants are expected to be result-driven and enabled after going through the class.
- Participants are expected to be at peak performance always after completing this course.

# CATEGORIES OF THE CERTIFICATION

## BASIC STAGE

1. Creative Mindset
2. Foundational Creativity
3. Creative Thinking and Creative Process
4. Mind Attraction
5. Crowd Effect problem and RAPTED Model of Creative Intelligence.

**\$120**

## ADVANCE STAGE

- 1 Mindset Management
- 2 Idea Creation and Development
- 3 Product Creation and Development
- 4 Creating and Claiming Your Space
- 5 Organizational Creativity
- 6 Problem Solving Skills
- 7 Wealth Creation
- 8 Design Thinking

**\$180**

**\$300**

## GRADUATE STAGE

1. Inventors and Innovators Mindset
2. CRE-NOVATE
3. Applications of Creative Intelligence
  - A** CRAZY Application
  - B** PRIME Application
  - C** FLUSH Application
  - D** DANCE Application
  - E** COMPLETE Application

### PACKAGES

- Learning materials

■ Certificate from GLCICC Texas, USA.  
(Creative Intelligence Certified Coach)

■ Certificate from WCIW Miami University  
Oxford Ohio, USA (Certified Creativity Champion)

# MEET OUR FACILITATORS

## Dr. Jim Friedman

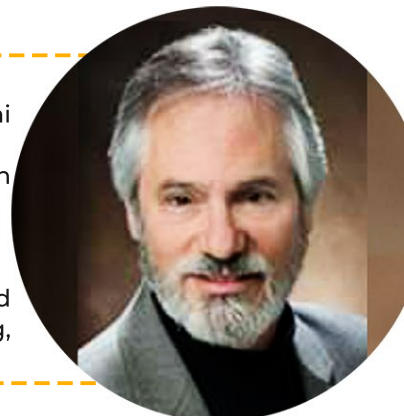
White Family Associate Clinical Professor of Creativity & Entrepreneurship, Miami University (2015 - Current)

· Chief Steward/Chair of International Advisory Board, World Creativity & Innovation Day/Week (2019 - Current)

· Clinical Professor of Creativity & Entrepreneurship, Miami University (2012 - 2014)

· Markley Executive Visiting Professor, Miami University (2008-2012)

Jim Friedman is a Cincinnati native and resident wordsmith who has created television shows since 1979. He has won 56 regional Emmy Awards for writing, directing, and producing television shows for WCPO-TV, WKRC-TV, WLWT, WXIX



## Dr. David Newman

David is originally from Aotearoa, New Zealand, but has been living a peripatetic lifestyle for the last 30 years, while learning, teaching, working, and finding ways to improve the world, one person at a time.

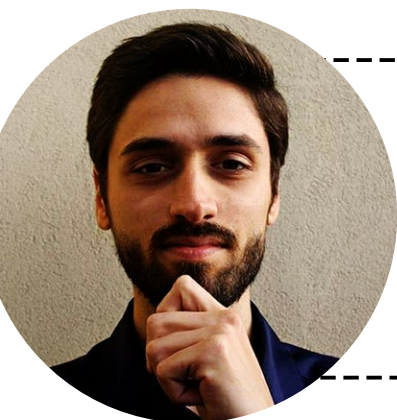
David is a Creativity Alchemist / Coach / Lecturer at Creatific Culture Labs / UBC.

David Newman is determined to unleash creativity, empowering innovation, helping organization create transforming ideas to improve the world.

## Dr. John F. Carba

John is an Associate Professor at the State University of New York College at Buffalo's International Center for Studies in Creativity and a Fulbright Scholar at the Universidad de Bucaramanga, Colombia.

John has designed and presented programs on leadership and creativity in 22 countries for organizations such as IBM, Mattel Toys, Quaker Oats, Pfizer, British Home Office, National Science Foundation, NASA, and The Ohio State University. His expertise is in organizational creativity, developing online 3D creativity courses and Appreciative Inquiry, exploring new worlds of what works versus what doesn't. He has published numerous articles in Latin American business journals.



## Felipe Zamana

Felipe, originally from Brazil, is a creativity Professor, Researcher, International Speaker and strategic advisor dedicated exploring Creativity applied to educational, Cultural, Social and Organizational Development.

He is part of the organizers of World Creativity Day in Portugal.

He is the author of the book, "Taking Creativity Seriously"

## David Eyman

David Eyman is an Entrepreneurship Business Core Instructor. David is an innovation and creativity specialist who uses the transformative power of creativity to build communities of action. He serves the public, private, and non-profit sectors by designing innovation strategies, facilitating culture change, implementing design thinking processes, visioning, or leading creativity workshops. With a 20-year history in Industrial Design and product invention, David understands how creativity can impact our lives.



### **Dr. Marta Ockuly**

Dr. Marta is the CEO of Creativity Potential Institute and Board Member, United Nations World Creativity and Innovation Day. Marta is an adjunct Professor of Creative Process at Eckerd College. She is a Creativity Awakener/Catalyst/Educator/Influencer/Researcher.



### **Dr. Roger Firestein**

Dr. Roger Firestein has taught more people to lead the creative process than anyone else in the world. His latest book, Create in a Flash: A leader's recipe for breakthrough innovation, is his sixth book on innovation. In a beautifully formatted book, he shares the key things that leaders need to do to nurture their creativity and the creativity of others



### **Dr. Sophie Nubani**

She is an Interpersonal Executive Coach, Social & Emotional Intelligence Coach. NLP Master Practitioner/Trainer Inspirational Speaker Founder of the Circle of Creative Masters Institute & Co-Founder of the Laughter Mindset



### **Dr. Bob Chaot**

Bob is the host of The School of Transformation Podcast; the author of Mind Your Own Fitness and the forthcoming book, Develop the Champion Within. He is also the founder of Mind Hack Academy (mindhackacademy.tv). His articles on peak performance have been published in various publications (print and online) and websites. He is known as the Transformational Grandmaster.



### **Dr. Ziska Fields**

Associate Professor (UJ) (Creativity, Innovation, Entrepreneurship), Researcher/Habilitator-Chair of Innovation Research and Technology Management (CUT), SA Ambassador & Advisory Board Member (WCIW/D). She was a Former Academic Leader and Senior Lecturer at the University of KwaZulu-Natal, South Africa. Her research interests focus on creativity and innovation, specifically in tertiary education, business environments, entrepreneurship and research. She also developed two theoretical models to measure creativity in South Africa, focusing on the youth and tertiary education specifically. She has published in international recognized journals such as the Journal of Social Sciences



### **HOST**

**Muyiwa Fasakin** is world's Leading Creative Intelligence Expert, endorsed by Global League of Creative Intelligence Certified Coaches Texas USA. He is the Founder/Convener of World Change Summit; A Creative and Innovative hub which helps to facilitate and manage personal and Organizational Changes.

He is the First African Advisory Board Member of United Nations World Creativity and Innovation Day.

